

Curriculum Vitae

DR. MOHD JANEY ALAM KHAN

Ph.D

Faculty of Commerce & Management

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Objective

To work in an educational institute as a faculty where I can apply my logical and analytical research skills and capabilities in order to achieve institutional as well as individual goals.

Education

➤ **Ph.D (In Management) (Feb. 2020) Awarded**

Faculty of Commerce & Management Rama University Mandhana Kanpur U.P India

Topic: “A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO SHOPPING MALLS IN TIER -2 CITIES OF UTTAR PRADESH”

➤ **Area of Interest: - Marketing Management**

➤ **M.B.A (Marketing Management) (2015)**

S.I.E.T .Deemed University Meerut U.P. India

➤ **M.A (Economics)**

M.J.P. Rohilkhand University Bareilly U.P. India

➤ **M.COM (Commerce)**

M.J.P. Rohilkhand University Bareilly U.P. India

Teaching Experience (4 Years)

➤ Presently Working as **Assistant Professor** Department of Business Administration G. F P G Collage (M.J.P.R.University Bareilly U.P India). **From Aug 2019 - Onwards.**

➤ Worked as **Assistant Professor** Department of Commerce & Business Administration

Satyapal singh P G College (M.J.P.R.University Bareilly U.P India). From Mar **2019 to July 2019.**

- Worked as a **Guest Lecturer** Department of Commerce & Management Rama University Kanpur U.P India. From **Jan 2017 to Dec 2018.**

Computer Skills:

Diploma in Computer Application (DCA): Windows XP/98/2000. Vista, Windows 2007 **Packages:** MS Office 2003, 2007, 2010, R Software's & L_AT_EX.

Research Papers in Journals

- 1. Dr. Mohd Janey Alam Khan, Mohammed Arshad Khan, Md Wadood Alam, Mohammed Abdul Azeem, Md Rashid Farooqi, Maulana Md Faiz Ahmad “ E-Crm In E-Tail Organizations-A Boon For Technological Infrastructure Development ” A ABDC index journal “ Academy of Marketing Studies Journal (Print ISSN: 1095-6298; Online ISSN: 1528-2678)Volume 26, Special Issue 2, 2022.**
- 2. Dr. Mohd Janey Alam Khan, Dr. Mohammed Arshad Khan, Dr. Maysoon Khoja “Compare Failure Prediction Models Based on Feature Selection Technique: Empirical Case from India” A Scopus index journal “Palarchs Journal of Archaeology of Egypt / Egyptology” 17(6) 2020. ISSN 1567-214x.**
- 3. Mohd Janey Alam Khan, Dr. Mohammed Arshad Khan " Islamic Banking in India: Challenges and Remedies " Asian Journal of Management Applications and Research (Ajmaar) is a biannual peer-reviewed international refereed journal published in January and July every yearVol.8 No.1 January 2018 Serial No-53 pp-486-494. ISSN 2230 – 8660 (print) ISSN 2230 – 8679 (online).**
- 4. Mohd Janey Alam Khan, Mr. Madhur Tandon"Role Of Innovations In Marketing Management And Ethics” Proceedings of -International Conference On “Innovation In Multi-Disciplines Of Management And Information Technology” (Ic-Immit 2018)- Published by: VSRD International Journals A Research Division of Visual Soft (India) Private Limited, Organised By Jagran Institute Of Management 620, W-Block Juhi, Saket Nagar, Kanpur, Uttar Pradesh, India. Volume IX February 2018 Issue (Special Issue) e-ISSN: 0976-7967 (pp 88-90).**

5. **Mohd Janey Alam Khan**, Dr. Mohammed Arshad Khan, & Dr. Govind Kumar, " Goods and Service Tax in India: Glimpse on Social and economic changes" The horizon-Ajournal of Social Science No-II/2018, Volume-IX, July 2018 pp. 71-78 ISSN-0975-5535 (Peer Reviewed) Online link-thehorizonjournal.in/wp- cotent/uplosds/2019/03/vol19e2a7.
6. **Mohd Janey Alam Khan**, Dr. Mohammed Arshad Khan "Internet Banking in India Bank Strategies and Consumer Concerns" Article-1 in International Journal Commerce and Management Rama University Kanpur India. Pp.1-7 December 2018 ISSN: 2395-0749.:Intl.J.Adv.Res.Comm&Mgmt.Dec2018;4(4):1-7.
http://www.ramauniversityjournal.com/commerce/pdf_file2019/fill-paper-1.pdf (online).
7. **Mohd Janey Alam Khan**, Dr. Govind Kumar " Internet In 21st Century: Threats & Opportunities " Article-1 in International Journal Commerce and Management Rama University Kanpur India. Pp.1-7 December 2018 ISSN: 2395-0749.:Intl.J.Adv.Res.Comm&Mgmt.Dec2018;4(4):19-25.
www.ramauniversityjournal.com/commerce/pdf_file2019/fill-paper-1.pdf (online).
8. **Mohd Janey Alam Khan**, Dr. Govind Kumar " Development and Importance of Shopping Malls and Customer Perceptions towards IT" Journal of Advances and Scholarly Researches in Allied Education Vol. 16, Issue No. 2, February-2019, ISSN 2230-7540, , Ignited Minds Journals Internationally Indexed, Peer Reviewed & Refereed Journals, Approved and Indexed by UGC.
9. **Mohd Janey Alam Khan**, Dr. Govind Kumar "Study on Attracting Factors for Customers towards Shopping Malls and their Satisfaction Levels" Journal of Advances and Scholarly Researches in Allied Education (JASRAE) Vol. 16, Issue No. 6, May-2019, ISSN 2230-7540, Ignited Minds Journals Internationally Indexed, Peer Reviewed & Refereed Journals, Approved and Indexed by UGC.

Publications (In Books)

- 1- **Mohd Janey Alam Khan**, Dr. Mohammed Arshad Khan, Ram Singh, " Islamic Banking in India:" Proceedings of Second International Finance Conference 2017 October 11th 2017 Emerging Issues in Finance, Serial No41 pp-539-547. Editor: Dr Saif Siddiqui Email. drsaisiddiqui@gmail.com, Publisher: Centre for Management Studies, Jamia

Millia Islamia (A Central University), Jamia Nagar, New Delhi -110025, India ISBN: 978-81-922331-4-7.

- 2- **Mohd Janey Alam Khan**, Dr. Mohammed Arshad Khan, “Importance of Digital Marketing in India for Social Development” Chapter in Book, Scientific Rationality and Socio-Cultural Changes (Shifting Socio-Cultural Dimensions in Semi-Urban India in the Age of Modernity) pp-257-263. Editor: Dr. Sushil Kumar, Dr. Vikas Pradhan and Dr. Mahesh Babu. Publisher: Neel Kamal Prakashan 1/11052A,Subhas Park, Shahdara,Delhi-110032 [Email-info@neelkamalprakashan.net](mailto:info@neelkamalprakashan.net) Web:-neelkamalprakashan.net India ISBN:81-88962-75-9.(2018)
- 3- **Mohd Janey Alam Khan**, Mr. Madhur Tandon"Role Of Innovations In Marketing Management And Ethics” Proceedings of -International Conference On “Innovation In Multi-Disciplines Of Management And Information Technology” (Ic-Immit 2018)- Printed & Published by: VSRD International Journals A Research Division of Visual Soft (India) Private Limited, Organised By Jagran Institute Of Management 620, W-Block Juhi, Saket Nagar, Kanpur, Uttar Pradesh, India. Volume IX February 2018 Issue (Special Issue) print-ISSN: 2319-2216.
- 4- **Mohd Janey Alam Khan** “Importance of Time Management For Student” research article Published In Atal Shavd daily Newspaper registration. no. 64828/96 (sjn/57/2019).
- 5- **Mohd Janey Alam Khan** “Examining The Impression Of Green Management on Operation Functions: Case of A Business “ in national conference (A Chapter in Book)“Recent Development In Nanoscienc and Green Chemistry” Editor Dr. N.U. Siddiqui Department of Chemistry Gandhi Faiz-e-Aam College, Shahjahanpur Published by Neel Kamal Prakashan shahdara, Delhi, ISBN: 81-88962-83-X.(2020).

<u>S.NO.</u>	<u>CONFERENC , SEMINAR & WORKSHOP</u>	<u>PRESENTS / PARTICIPATE</u>
1-	International Seminar on E-Commerce & Digitalization Organized By Rama University Kanpur.	Presented a paper on “Relationship Between Product Variant & Product Loyalty in E-Commerce”. 2017
2-	National Work Shop-Cum Training	Participate In Workshop On 18-24

	Program On Research Methodology, Statistical Data Analysis Using L_AT_EX And R Software's Organized by U.P Rajarshi Tandon University Allahabad.	March 2017.
3-	National Conference On Farmers Agri-innovation For Sustainable Development Organized by Chandra Shekhar Azad University Of Agriculture & Technology Kanpur, Uttar Pradesh Council of Agriculture Research , Lucknow.	Presented a Paper on “Sustainable Development Through The Digital Revelation In Indian Agriculture Business Industry” 2017.
4-	National Seminar On Applications of Scientific And Statistical Software In Research By U.P.R.U. Allahabad.	Presented a Paper On “Role Of Computer Application By Use Of Statistical And Scientific Tools In Research”. 2017.
5-	FDP (Faculty Development Program) “Sustainable Management: New Dimension For Enhanced Capabilities of Educators” Organized By Rama University Kanpur U.P.	Participated on July 17 th to July 22 th 2017.
6-	Seminar/Workshop/Training Program on Organized By Commission for Scientific & Tech. Terminology at Dept. of Commerce Business Studies, Jamia Millia New Delhi.	Participated on July 3 th to July 5 th 2017.
7-	Second International Finance Conference Center for Management Studies (CMS) Organized by Jamia Millia New Delhi.	Presented a paper on “Islamic Banking in India Challenges and Remedies” on 11 October 2017.
8-	National Conference on Digital Marketing (Decoding Coherent Gambit) Organized by Amity University Lucknow U.P.	Presented a paper on “Role & Trends of Digital Marketing: Evidence from India

9-	International Conference on e-Business Organized By EASSOCHAMP U.P (Association Chamber of Commerce & Industry) & SRM University Lucknow.	Presented a paper on “Recent Trend in E- Commerce: An Overview” 2, 3, Nov. 2017.
10-	International Conference on “Economic Growth and Development in Asia with Special Reference to India” Organized by Babasaheb Bhimrao Ambedkar University Lucknow U.P.India.	Presented a paper on “Relationship between Tourism and Economic Growth: Evidence from India.
11-	National Conference on “Scientific Rationality And socio-cultural changes” by Govt. P.G College Bisalpur Pilibhit U.P (M.J.P.R.U).	Participated & presented a paper on 20 - 21 January 2018.
12-	ICSSR Sponsored National Seminar on “Goods and Services Tax: Emerging Issues And Challenges” Organized by Department of Commerce Aligarh	Participated & presented a paper on 24 Feb. 2018.
13-	Workshop on Mechanism of Goods & Services Tax: The Road Ahead.	Participate In Workshop on 24 th Feb. 2018.
14-	International Conference on Innovay. in Multi Disciplines of Managt. & Inform Technology Gagran Institute Kanpur U.P India	Participated & presented a paper on 26-27 February 2018.
15-	National Seminar on Disruptive technologies transforming business (ISDT-2018) Rama University Kanpur U.P India.	Participate and presented a paper on 27-29 nov. 2018.
16-	National Conference on “Recent Development in Nano science and Green Chemistry” RDNGC Gandhi Faiz-e-Aam College SPN (Affiliated to M J P R University U.P India.	Participated & presented a paper on 1- 2 Feb. 2020.

25 Online Webinar, Seminar & FDP Attend During Lock Down (Covid-19)

International and National Webinar, Seminar, Attended during the Lock Down period of Covid-19 (Corona Pandemic) with Different type Universities. (Central universities, State Universities, Private Universities and Different type Institutions).

Guided Under Graduate Students Survey Projects On The Following Topics:

- 1. A survey on customer satisfaction from shopping mall with special reference to District Shahjahanpur.**
- 2. A market survey report on consumer satisfaction towards the DOMINO'S.**
- 3. "An Empirical Study of Indian Handloom Sector"**
- 4. "Market Strategies of Pepsi in District Bareilly"**
- 5. A Survey Project Report on Consumers Relation and market Strategy of L.G**
- 6. A Project Report on Areas of working and comparative study of Reliance Communication.**
- 7. A Project on feasibility Study of uni-lever and its Competitors.**
- 8. Survey Project Report on "Market survey of Consumers Durable Products of Samsung"**
- 9. A Survey Project Report on A Study of Consumers Preference towards Cold Drinks at Coca Cola Beverage Pvt. Ltd.**
- 10. A study on consumer attitude towards packaged drinking water.**

Personal Details

Father's Name : Mr. Sharafat Ullah Khan
Mother's Name : Smt. Bilqis Begum
Date of birth : 15 May 1981
Birth Place & Address : Kankar, Post - Tilhar (242307), Shahjahanpur -U.P, India
Nationality : Indian
Sex : Male
Languages Known : English, Arabic, Hindi and Urdu.
Hobbies : Athletic
Passport No. : N1176212

References

1. Dr. Mohammed Arshad Khan

Assistant Professor
Department of Accounting
College of administration and financial Sciences,
Saudi Electronic University Dammam, Saudi Arab
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3. Dr. Govind Kumar

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Faculty of Commerce & Management
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Mobile- 0091-7860503301
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2. Dr. Mohd Sayeed Akhtar

Assistant Professor
Department of Botany
G F College Shahjahanpur U.P India
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4. Dr. Tanveer Alam

Assistant Professor
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I acknowledge that the above-mentioned information is true to the best of my knowledge.

Place:

Date:

Dr. Mohd. Janey Alam Khan